



## **CONTEST LE BEURRE ET L'ARGENT DU BEURRE ! GAGNEZ 10 000\$ CHEZ IGA AVEC IGA EN LIGNE**

### **CONTEST RULES**

1- The " **GAGNEZ 10 000\$ CHEZ IGA AVEC IGA EN LIGNE** " contest is organized by Sobeys Capital Inc. It is intended for all residents of Quebec (with the exception of residents of the Magdalen Islands) and all residents of New Brunswick and those of Ontario who have reached the age of majority in their province of residence. The contest is only held on the IGA.net site from October 10, 2019 at 00h00 (ET) to November 6, 2019 at 11:59 pm (ET).

1.1 Employees of Sobeys Capital Inc, employees of its affiliates, agents and persons with whom they are domiciled, as well as government businesses, must not participate in the Contest.

### **PRIZE**

2-By entering the contest, you could win \$ 10,000 at IGA. The winner will be able to claim his prize in three ways :

- • The winner will receive a set of 50 gift cards each worth \$ 200 OR
- • \$ 10,000 will be deposited into a credit account in the IGA of your choice OR
- • Distribution of the gain between the two previous modalities

2.1 Gift cards are redeemable at all IGAs in Quebec and New Brunswick (with the exception of the IGAs of Îles-de-la-Madeleine).

2.2 If you choose the account on credit, it will be created in the participating IGA of your choice. In the event of a move, the balance may be returned as gift cards.

2.3 The Prize cannot be redeemed in whole or in part for cash.

### **HOW TO PARTICIPATE**

3- **Meet at :**

[https://www.iga.net/fr/a\\_votre\\_service/concours\\_iga/concours10000](https://www.iga.net/fr/a_votre_service/concours_iga/concours10000)

Buy \$ 45 and up \* and get a contest entry. The user must use the promo code when ordering online. Promo code : IGA10K19

3.2 To be eligible for participation in the contest, the order must have been paid for and delivered or picked up before November 6, 2019.

**NO PURCHASE NECESSARY.** To participate without making a purchase, write a handwritten letter of 50 words in which you tell us what is your favorite fall recipe. Enter your surname, first name, postal address, city, postal code and send it to: "10k online grocery contest", Sobeys Quebec Inc., c / o Olivier Hamel, 11281, Albert-Hudon Blvd. Montreal North (Quebec) H1G 3J5. The request to participate without purchase must be received no later than November 1, 2019.

### **THE WINNER'S CHOICE**

4- On November 19, 2019 at the Sobeys Capital Inc offices located at 11281 Albert-Hudon Avenue, Montreal, QC, we will randomly select one (1) winner from among all those who made \$ 45 or more of purchases on our online ordering site and who will have used the promotional code.

### **COMMUNICATION WITH THE WINNER**

5- The winning candidate will receive an email announcing that he is the finalist of the «**GAGNEZ 10 000\$ CHEZ IGA AVEC IGA EN LIGNE**» contest. The winning aspirant will have one week to respond to this email.

6- If the winning candidate is not responding to the email within seven (7) days, he or she will be disqualified and a new draw will be held until a winner is determined.

7- Before taking possession of the prize, the winner must:

- 1) Complete and sign the release form that will be emailed to you.
- 2) Correctly answer a mathematical skill-testing question.
- 3) Return the form before November 27, 2019.

If the winner does not respect one of these conditions, he will be disqualified and a new draw will be made until a winner is determined.

### **DISPLAY OF WINNERS**

8- The winner's name will be announced on the IGA.net website, social media and IGA newsletters.

### **GENERAL RULES**

9- No liability will be assumed for any failure of the Website during the promotion or for any technical problem or malfunction of a network or telephone lines, online computer

systems, servers, access providers, computer equipment, software or any other electronic, online or web-based participation not received by Sobeys Capital inc as a result of technical or bottlenecks on the internet or any website, or any combination thereof, including any damage to the entrant's computer or any other person resulting from the participation or downloading of any material related to the contest.

10- Sobeys Capital Inc reserves the right, in its sole discretion, to cancel or suspend the electronic component of the Contest in the event that a virus, bug or other factor beyond Sobeys Capital's control incorporates, impairs the security or the good management of the contest. Any attempt to deliberately damage any website or undermine the legitimate performance of this Contest is a criminal and civil offense and, in such event, Sobeys Capital Inc reserves the right to seek recourse and claim damages. and interests in accordance with the law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, damaged, forged, falsified, altered or manipulated in any way.

11- This Contest is subject to all applicable federal, provincial and municipal laws and regulations. The decisions of the Contest Organizer are final with respect to all aspects of the contest.

12- By participating in this contest, the winner agrees that his / her name, place of residence, voice, image, photograph and price statements are used for advertising purposes, without financial compensation.

13- For the purposes of this contest, the entrant is the person whose email address was used for the entry. This person will be awarded the prize, if applicable.

14- This contest is managed by Sobeys Capital Inc.

15- Any dispute as to the organization or conduct of this promotion may be submitted to the Liquor, Racing and Games Board for resolution. A dispute as to the distribution of the prizes may be submitted to the Régie only for the purpose of an intervention to try to settle it equitably.

16- This Contest is not managed or sponsored by Facebook. Any questions, comments or complaints regarding the Contest must be submitted to the Contest Organizer directly and not to Facebook. Facebook and all of its affiliates, directors, officers, agents and employees are not responsible for any and all claims arising out of or related to the Contest, the Prize (s) and / or the Organizer of this Contest. However, by participating in this Contest, any participant agrees to respect the terms and conditions of use, contracts, other policies and / or guidelines governing the Facebook platform and disclaims any liability to the Contest Organizer, the partner, any company, partnership, trust or other legal entity controlled by or related to them, their advertising and promotional agencies, their employees, agents and representatives of any damages they may suffer as a result of the use of this platform .